

LOS ANGELES MUSIC AND ART SCHOOL
ANNUAL REPORT



# More Creative Paths, More Creative Futures

Greetings Friends of LAMusArt,

I am delighted to present our 2023 Annual Report, showcasing our incredible impact and accomplishments throughout the year. It is with immense pride that I reflect on the dedication and resilience of our team, and the remarkable students who inspire us to continue the work of bringing creative opportunities to East LA. My first official year as Executive Director has been one of joy, growth, optimism, creativity, and teamwork.

In 2023, LAMusArt served over <u>736 students</u>, provided <u>24,185 lessons</u>, and furnished <u>over \$7,500 in scholarships</u>. We fostered the creation of hundreds of original works of art, dance pieces, and dramatic works, and facilitated hundreds of hours of music rehearsals, one-onone lessons and artistic instruction in our own backyard.

The Courtyard Stage entertained over 1,743 audience members across 32 events, including a new series of masterclasses and workshops that expanded our capacity to reach communities outside of our base.

Additionally, our team continues to grow; we employed 33 Teaching Artists in 2023 to meet the demand of student enrollment. We expanded our staff to include a Stage Manager, a Grant Writer and a Programs Coordinator.

Looking ahead, the organization remains dedicated to our mission of providing equitable and affordable arts programming to those who need it most, and we're exploring ways to recommit to our values, foster the next generation of young, socially-minded artists, and deliver innovative opportunities for all. Our 2023-2026 Strategic Plan, implemented in the summer, outlines avenues for more preprofessional experiences for students, synergistic partnerships and strides in infrastructure and outreach. tremendously excited about the possibilities that lie ahead.

Thank you for your unwavering support, and I invite you to delve into the following pages of this report to discover the milestones, achievements, and exciting prospects that define our organization.

Sincerely,

**Tahnee Cadrez Freda Executive Director** 



# Our Mission, History & Who We Serve

#### **MISSION**

The Los Angeles Music and Art School (LAMusArt) is a 501(c)(3) nonprofit arts education organization whose mission is to provide the community of East Los Angeles, primarily its K-12 population, with equitable and affordable access to multidisciplinary arts education programs and performance opportunities so students are afforded creative skills and tools that set them up for success.

Since 1945, LAMusArt has remained dedicated to the provision of free and/or low-cost high quality arts instruction in music, art, dance and drama so our community has the means to experience creative achievement, collaboration and expression year round. Our diverse programs are designed to foster a creative community that embraces culture and values arts education as an integral part of a child's development.



#### **HISTORY**

LAMusArt was founded by educator and philanthropist, Pearle Irene Odell, in 1945. Odell envisioned a creative resource for the youngsters of East LA that addressed the need for affordable arts education in the area. The organization began as a pay-what-you-can music school, providing lessons in various instruments out of two Victorian homes in Boyle Heights. In the 1960s, LAMusArt broke ground on the facility we call home today, and has since expanded to offer music, art, dance, and drama instruction to hundreds of students annually. To this day, LAMusArt is committed to providing accessible creative education to underrepresented communities in East Los Angeles and beyond.



## OUR STUDENT POPULATION

66% Female 34% Male 98% Students of Color

60% Low-Moderate
Income Households

48% Report their schools do not offer arts programming



## **Our Services**

Music, Art, Dance and Drama are the four artistic pillars of instruction at LAMusArt. Programming and curriculum planning is focused on the K-12 population and instruction is tailored to each student's needs, interests, and rate of progression.

#### **ART**

The Visual Art Department offers small group classes starting at age five. Students focus creative exploration through drawing, painting, sculpture, and design. The department caters to students of all aptitudes, from beginners learning color and composition, to advanced artists developing their portfolios.

#### **MUSIC**

Our Music Department consists of one-on-one private lessons in over 8 different instruments and vocal styles; the Tuition-Free Music Ensembles program which includes the Choir, the Jazz Ensemble, the Mariachi Ensemble, the Youth Orchestra and the Strings Ensemble; and the Audio Engineering program.

#### **DANCE**

The Dance Department offers up to 16 classes a week in myriad styles of dance including ballet, Latin and hip hop, starting at age four. Our Dance program presents the invaluable opportunity to showcase skills and progress, and develop self-confidence through movement.

#### **DRAMA**

The Drama Department features 3 programs including our weekly, small group acting classes for students 8-16; our Playmaking program, which teaches students the basics of playwriting, culminating in a performance of the student written plays; and Camp MusArt, our summer arts program where students take daily lessons in all disciplines and rehearse for a musical production.











## 2023 Highlights

#### **Milestones**

LAMusArt was a Goldhirsh Foundation LA2050 grantee! The organization was selected as one of ten organizations funded by LA2050 funding partner, the Snap Foundation. LAMusArt was recognized by the US Senate, LA County, the CA State Assembly and the CA State Senate for exceptional dedication and commitment to our community. Grant funds supported our Tuition-Free Music Ensembles.

LAMusArt honored the Writers Guild Foundation with the Creative Paths Award in Arts Leadership at the 2023 Stars for the Arts Gala for their exemplary work connecting individuals with educational creative resources and onoging support to striking writers in the entertainment industry.



#### **Partnerships**



LAMusArt partnered with the Eastern Los Angeles Regional Center and the CA Department of Developmental Services to increase access to the music education for students with developmental disabilities.

LAMusArt once again partnered with KUSC to bring young music enthusiasts free music enrichments activities at KUSC's Classical Kids Discovery Day at Plaza de la Raza.

#### **Future Goals**

LAMusArt completed its Strategic Plan for 2023-2026, which includes growth objectives in areas like Partnerships, Programming, Staff/Faculty, Infrastructure, Marketing and DEI.

In 2024, LAMusArt will implement its first major Capital Improvements project, supported by the Perenchio Foundation, to increase accessabilty on our campus.





# Courtyard Stage Season 2







































## **Financial Report**

Statement of Financial Position for the year-end July 31, 2023 Audited by John R. Fries, PC

ASSETS		SUPPORT & REVENUE	
Cash & Cash Equivalents	\$524,677	Program Fees	\$443,583
Investment	\$1,503,072	Grants	\$801,923
Accounts Receivable	\$-	Individuals	\$14,900
Prepaid Expenses & Other	\$4,071	Special Events (net)	\$54,165
Property & Equipment		Interest & Dividends	\$44,147
Less Accumulated Depreciation	\$1,410,896	Other Income	\$-
Total Assets	\$3,442,716	Total Support & Revenue	\$1,358,718
LIABILITIES & NET ASSETS		EXPENSES	
Current Liabilities	\$77,948	Program Expenses	\$829,143
Net Assets Without Donor Restrictions: Undesignated	\$1,173,849	Management & General Fundraising Total Expenses	\$93,006 \$45,601 <b>\$967,749</b>
Invested in Property and Equipment Total Without Donor Restrictions	\$1,410,896 \$2,584,745	. Gan. Expenses	¥3~/5/ <del>4</del> 3
wat a second	400	Net Assets Beginning of the Year	\$3,076,357
With Donor Restrictions	\$882,581	Change in Net Assets	\$390,969
Total Liabilities & Net Assets	\$3,545,274	Net Assets End of the Year	\$3,467,326

#### **Our Curriculum Framework**

LAMusArt's Curriculum Framework was developed to assess the effectiveness of our programs and student progress. With this Framework, as well as the Pedagogical Understandings and Student Assessment Tool, we evaluate the development of crucial life skills each student garners with a unifying approach to arts instruction. In an effort to align the organization's instructional methods with national arts education standards, this framework was adapted from the National Core Arts Standards and California VAPA Standards. Developed to apply a syllabus that centers on definable progress, satisfaction and outcome-based education, our curriculum outlines key Anchor Standards including:

- 1. GROW as individuals.
- 2. CREATE original work.
- 3. PRESENT to build confidence.
- 4. RESPOND to the world around them.
- 5. CONNECT themselves with their community.

Page 007 www.LAMusArt.org **LAMusArt** 



## **Our Supporters**

Contributions between August 1, 2022 and December 31, 2023

#### \$50,000+

California Community Foundation
CA Dept. of Developmental Services
CalOSBA
Colburn Foundation
LA County Department of Arts & Culture
Perenchio Foundation
Snap Foundation

#### \$25,000-\$49,000

Adams-Mastrovich Family Foundation BCM Foundation California Arts Council Jo Mitchell Foundation The Ralph M. Parsons Foundation The Rose Hills Foundation

#### \$10,000-\$24,999

Find Your Light Foundation
The Green Foundation
Jane & Lou Castruccio
MUFG Union Bank, N.A.
National Endowment for the Arts
Union Pacific Foundation
US Bank
William C. Bannerman Foundation

#### \$5,000-\$9,999

Capital Group
Nancy E. Barton Foundation
Jerry & Lois Gomez
Pasadena Showcase House for the Arts

#### \$1,000-\$4,999

**Albertsons-Vons-Pavilions Foundation Anna Gumport Arief Wongso Sihono Audrey Prins Breion Moses Brenden Schaefer Capital Group Crepes and Grapes Cafe LLC Cynthia Pearson** D'Adarrio Foundation **Edward Pearson Ervin Cohen & Jessup LLP Friars Charitable Foundation** Jackie Joseph-Lawrence **Jasmine Ako** John Okita **King Taco** Lucas, Horsfall, Murphy & Pindroh, LLP Manuel Prieto & Eduardo Arteaga Mattel **Nancy Ambrossi** Overton, Lyman & Prince, LLP **Pedro Melo-Perez** Pooja Nair **Tatania Minguet TELACU** 



Support LAMusArt

#### \$500-\$999

Carmella S. Franco Carolyn A. Castruccio **Danielle Chaikin David Werbelow &** Jeannie Flint **Elizabeth Ann Owings Eva Mandel Evenlina Marquez Dolores Diaz Carrey Fidelity Investments Charitable Gift Fund** Isela Sotelo **Jane Cole Janice Ling** John R. Fries **Ken and Maureen Charbut Patricia Roque** Vanessa Ochoa

#### \$200-\$499

**Andrew Delira** Bertha A Stojic **Carlos Medina Curt & Julie Corda Diego Torres Debbie Shumaker** Eva Plaza & Eric Mandel Janet Lee Jesus Reyes **Jorge Rodriguez** Jumi Aluko Kathleen Jequinto **Laurie Wen** Leticia Lozano **Linda Chou Patrick Phillips** Sean Pierce Sharmita Samanta



### **Our Team**

#### **Board of Directors**

President

**CYNTHIA PEARSON** 

**Vice President** 

JASMINE AKO

Secretary

JANE CASTRUCCIO

Treasurer

NANCY AMBROSSI

**BREION MOSES** 

**BRENDEN SCHAEFER** 

**JUMI ALUKO** 

NANCY AMBROSSI

**POOJA NAIR** 

SANDRA P. HAHN

**SHARON JENNINGS** 

**TATANIA MINGUET** 

#### Young Professionals Advisory Board

**ARCELIA ISLAS** 

**DAISY SALAS** 

JENNIFER MARINOV

JOHNNY CASSIDY

KARIS STEPHEN

#### **Staff**

**Executive Director** 

**TAHNEE FREDA** 

Office Manager

**ANGIE SANON** 

**Business Manager** 

**RENY SULTAN** 

**Programs Coordinator** 

MARLENE GRAJEDA

**Communications Coordinator** 

**LESLIE SWADENER** 

Stage Manager

JOSE A. FLETES

**Grant Writer** 

**JADE CAGALAWAN** 

Administrative Assistant

**LUISANGEL OSORIO** 

Custodian

EVANGELINA CORDERO

#### **Teaching Artists**

AARON ESTRADA

**ANNA ANTONIAN** 

ARTURO GONZALEZ

**BEN ZURIER** 

**BRENDAN WHITE** 

**BRIDGET RISEMBERG** 

**CHRIS MOORE** 

**EMILY NASTELIN** 

**ERIC LINNES-BAGLEY** 

ISAAC JOHNSON

ISAAC LOPEZ

**IVORY REID** 

JAMES HOBER

JAQUELINE JAUREGUI

JOAN FRICKE

JONATHAN PEREZ

JUAN GAMEZ

JULIAN KIM

IMANA AZIMI

MELINA ADRAGNA

MICHAEL BASAK

NICK MENDEZ DEL VALLE

REED CAMPBELL

**ROS FIOL** 

**RUBI CASTILLO** 

TARA SANCHEZ







