

ANNUAL REPORT

2014-2015

Collaborate

Create



Perform

Express

LOS ANGELES MUSIC AND ART SCHOOL

WAYS TO GIVE

LAMusArt is always looking for passionate individuals looking to give a hi-five for the Arts! Together with us, you can help benefit the daily lives of East Los Angeles youth through creative arts programs!

To express interest, please contact LAMusArt Executive Director, Manuel Prieto, at

MPrieto@LAMusArt.org or at 323.262.7734 with your specific skill set and/or project interest.

We're a Match! (Donate)

If you share a passion for the arts or have ever benefitted from arts education programs, then you and LAMusArt are a match! Consider making a **recurring monthly donation** or **one-time donation** and become a part of the legacy that has collectively served 100,000+ students over LAMusArt's 70 year trajectory!

Lend a Hand (Volunteer)

Have specific skills in marketing, event planning, legal services, or other areas of expertise you would like to offer to benefit LAMusArt programs? Perfect!

LAMusArt's Young Professionals Advisory Board and/or our Board of Directors would love to have you on their team!



Visit **www.LAMusArt.org/donate** or call 323.262.7734 to make a charitable contribution today!

Follow Us! (Social Media)



@LAMusArt

A message from the Executive Director



As the new Executive Director of the Los Angeles Music and Art School (LAMusArt), I am grateful for the opportunity to share our arts education programs with our community of East Los Angeles and to be part of the team that provides engaging and meaningful experiences in the arts.

As it stands, many of our local East Los Angeles students face several disadvantages in their pursuit of successful futures. Low university graduation rates, presence around high-risk behaviors, and their branding as underprivileged students can often have damaging effects on their self-worth. Our students, however, are not less capable. What they lack are simply opportunities to demonstrate their talents and the mentors who can support and guide their growth.

This is the work that has been at the core of LAMusArt programs since its inception. Practicing and experienced artists partner with LAMusArt to mentor students and impart on them a love for the arts and empowerment through artistry.

I hope that a glance at our activities will inspire your participation with LAMusArt. When you choose to donate to community arts programs and organizations like LAMusArt, you not only provide much needed financial resources; more importantly, you contribute to a society that values a collective engagement in the arts.

A handwritten signature in black ink that reads "Manuel Prieto".

Manuel Prieto
Executive Director

AT A GLANCE

70
Years

This year, LAMusArt celebrated its 70th anniversary as an arts education provider in East Los Angeles, a remarkable accomplishment that would not have been possible without the support of many!



4

Arts
Disciplines

Music, Visual Arts, Dance and Drama lessons are offered year-round and at affordable levels to ensure community members have daily access to the arts.



1

New Program

With the recent opening of the LAMusArt state-of-the-art Recording Studio, the new Audio Recording and Music Engineering Program was launched at the end of this year! This marks the first-ever technical arts training program offered at LAMusArt.

3

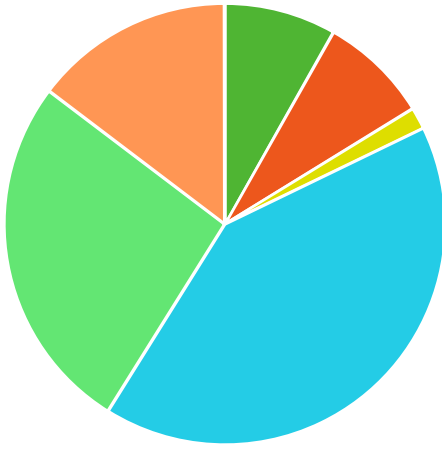
Tuition-Free
Programs
7,840 hours
of tuition-free
instruction

Weekly supplemental arts education programs are provided at no-cost in addition to normal class offerings. These programs are open to all local students regardless of current enrollment in LAMusArt lessons. Tuition-free programs include the Junior and Youth Orchestras and the Music Outreach Partnership Program (MOPP) with KIPP LA charter schools.

48%

Subsidy
Enrollment
Rate

All students who enroll in LAMusArt programs receive a 48% tuition-subsidy rate. This means that LAMusArt is able to provide its lessons and programs at affordable levels.



23,661

lessons provided across all programs during the 2014-2015 fiscal year

- 1,941 Visual Arts lessons
- 1,899 Dance lessons
- 377 Drama lessons
- 9,719 Music lessons
- 6,250 lessons as part of Camp MusArt
- 3,475 lessons as part of Tuition-free programs

389

Student Scholarships

In addition to our subsidized enrollment rates, LAMusArt was able to provide a total of **\$11,674 in student scholarships.**

30

Teaching Artists

LAMusArt is fortunate to partner with practicing and experienced artists, who represent graduates of universities and music conservatories. Teaching Artists mentor our students and guide their development as artists.

660

Unduplicated Students Served

34% male students
66% female students

Students identified as:

86%
Hispanic/Latino

2%
African American

3%
Asian

1%
Caucasian

8%
other or declined to state

2100+

audience members

Attended LAMusArt student concerts, recitals and special performances



WHO WE ARE

The Los Angeles Music and Art School (LAMusArt), a 501 (c)(3) nonprofit organization, provides East Los Angeles youth with creative paths to creative futures by means of arts education programs. Pearle Irene Odell founded LAMusArt in 1945, offering pay-what-you-can music lessons to local schoolchildren in Boyle Heights. In the mid-1960s, LAMusArt expanded its programs and moved to its East 3rd Street facility in East Los Angeles where it remains to this day.

70 remarkable years later, LAMusArt has served over 100,000 students and kept its promise of providing financially accessible arts programs to its community members. As our programs continue to expand, our initial goal remains: to instill the value of the arts and use them to help our community members achieve happy, successful futures.



WHAT WE DO

LAMusArt provides affordable, multi-disciplinary and sequential arts instruction during non-school hours to predominantly K-12 students residing in the greater East Los Angeles area. Programming is offered Mondays through Thursdays from 2pm- 8pm and on Saturdays from 8am – 6pm in our 11,000 square foot facility that features 20 classrooms and four multi-purpose rooms.

Arts education programs are often the first to be cut when public school funding is limited, leaving many students without equal access to an arts education. Although engagement in the arts alone cannot be an indicating factor of the future success of students, studies have shown that immersion in creative arts programs can enhance aspects of students' overall personal, academic, and professional lives (Arts Education Partnership).



LAMusArt TEACHING ARTISTS

All LAMusArt teaching artists are practicing and/or experienced artists and graduates of universities or music conservatories. Their drive and passion for the arts inspire current students as the new generation of artists.

Eric Gold, **Drums**

Erick Altamirano, **Art**

Jenny Chaparro, **Dance**

Kelly Ciurczak, **Dance**

Luke Kanter, **Drama**

Travis Laughlin, **Drama**

Monica Viera, **Creative**

Writing

Josiel Hernandez, **Trumpet**

Eddie Trager, **Drums**

Chris Moore, **Drums**

Gideon Rubin, **Music Director**

Vincent Alvarez, **Guitar**

Anna Antonian, **Violin**

Raphael Enriquez, **Voice**

James Hober, **Guitar**

Timothy Maloof, **Violin**

Bridget Risenberg, **Guitar**

Pete Risi, **Guitar**

Tania Solomon, **Voice**

John Rogers, **Piano**

Derek Stein, **Cello**

Micaela Tobin, **Voice**

Zeina Baltalgi, **Art**

Austin Chanu, **Choir**

Allison Chu, **Piano**

Brendan White, **Piano**

Magic Moreno, **Audio
Engineering**



MUSIC

Music lessons at LAMusArt offer private, weekly instruction in instrumental and vocal performance for students ages 7+. Available instrumental instruction includes: guitar, bass, piano, violin, cello, woodwinds, brass, drums, and percussion.

Supplemental, tuition-free programs include the Youth and Junior Orchestra and the Music Outreach Partnership Program (MOPP) with KIPP LA charter schools.

The Audio Recording and Music Engineering Program is the newest program and the first-ever technical arts training program offered at LAMusArt. This hands-on, technical course is taught by experienced music producer Magic Moreno and provides students with an overview of the recording studio environment, equipment, and software functionality. Students walk away with the knowledge to produce their own music projects.

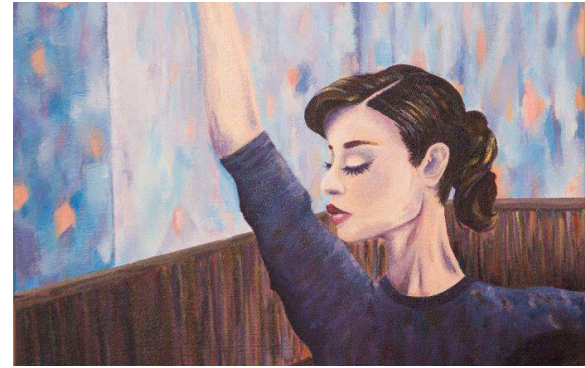
The LAMusArt Youth Orchestra performs at the East Los Angeles College Performing Arts Center.



VISUAL ARTS

Visual Arts lessons at LAMusArt include small group, weekly classes for students ages 5 and above. Classes are designed based on student ages and levels, beginning with introductory classes and up to advanced portfolio development.

Student art showcases and competitions are hosted periodically throughout the year to display and award student artistry.



Mr. Altamirano's visual arts student at LAMusArt works on her painting.



DANCE

Dance lessons at LAMusArt include small group, weekly classes in Ballet and Hip-hop for students ages 4 and above. Students engage in the practice of dance, learning proper warm-up exercises, technique, performance, choreography, and etiquette.

To demonstrate their growth, dance students participate in periodical recitals throughout the year that are organized by their respective Teaching Artist.

“Seeing [my children] happy . . .coming [to LAMusArt], meeting new friends . . . to me that’s something that they’ll always have in their life and no one will take it away from them.”

- Teresita Ortega
LAMusArt Parent

LAMusArt ballerinas dancing to
The Waltz of the Snowflakes.

Express



DRAMA

Drama lessons at LAMusArt include small group, weekly classes that explore body movement, voice, imagination, and storytelling.

Fun and foundational drama exercises such as What Are You Doing?, Yes And . . . , and Zip Zap Zop train students to rid themselves of inhibitions to explore different characters and stories.

As students progress, they learn to analyze characters and scenes, working together as an ensemble cast to mount recitals. Enchanted forests, undersea adventures, and many more imaginative settings play host to our student's imaginative exploration!

CAMP MusArt

Camp MusArt has become one of LAMusArt's most popular programs. The five-week musical theatre summer program caters to students ages 7 to 14 and provides them with daily lessons in music, visual arts, dance and drama. While in the program, students also rehearse for a full-length culminating musical performance at the nearby East Los Angeles College Performing Arts Center.

Camp MusArt students performing "Freak Flag" from Shrek the Musical Jr. at the East Los Angeles Performing Arts Center.



FINANCIAL REPORT

Statement of Financial Position

For the year end July 31, 2015

Audited by Meadows & Fries, CPA

Assets

Cash and Cash Equivalents	\$100,218
Cash Restricted	\$101,317
Investments	\$839,579
Accounts Receivable	\$4,557
Promises to give	\$15,300
Prepaid Expenses and other assets	\$2,697
Property & Equip. Less Accumulated Depreciation	\$1,383,548
Total Assets	\$2,447,216

Liabilities and Net Assets

Current Liabilities	\$153,359
Unrestricted Net Assets	\$1,373,808
Temporarily restricted net assets	\$920,049
Total Liabilities & Net Assets	\$2,447,216

Statement of Activities

For the year end July 31, 2015

Audited by Meadows & Fries, CPA

Support and Revenue

Program Fees	\$365,756
Foundations	\$160,900
Individuals	\$26,121
Special Events (net)	\$96,748
Interest and miscellaneous	\$12,042
Total Support and Revenue	\$661,567

Expenses

Program Expenses	\$640,997
Management & General	\$64,561
Fundraising	\$35,491
Total Expenses	\$741,049
Net Assets Beginning of the year	\$2,373,339
Change in Net Assets	\$(79,482)
Net Assets End of the year	\$2,293,857



Introducing the Young Professionals Advisory Board (YPAB)

The Young Professionals Advisory Board is a new fundraising body comprised of 16 members who are between the ages of 24 to 40 years old. This group of young professionals is passionate about the arts and have partnered with LAMusArt to increase support for its students and programs.

Alisa De Los Santos, Vice Chair

Beatriz Garcia

Charli Kemp

Christine Mantilla

Cynthia Pearson

Dwayne Rice

Jack McMorrow, Marketing Chair

Jasmine Ako, Chair

Jennifer Chen

Marisa Rawlins

Maya Kalinowski

Mike Robles

Radomir Avila

Richard Graham, Events Chair

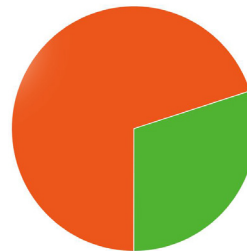
Roxie Friberg, Finance Chair

Yvette Sanchez

Ages 25-41

■ 70% female (11 members)

■ 30% male (5 members)



Industries represented: Nonprofit, finance, law, marketing, software, music, education

Universities represented: USC, UCLA, UC Berkeley, CSUN, Chapman, Sam Houston State

Key Accomplishments

Raised funding to reinstate LAMusArt tuition-free Choir for the 2015-16 fiscal year

Fundraising

100% YPAB give/get participation



DONORS

Contributions made between August 1, 2014 – December 5, 2015

SPONSORS

\$25,000+

BCM Foundation
 The Colburn Foundation
 Los Angeles County Board of Supervisors
 Gloria Molina
 Los Angeles County Arts Commission
 The Rose Hills Foundation
 The Rafael and Sharyl Mendez Family Foundation
 The Weingart Foundation

PATRONS

\$10,000 - \$24,999

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 Arlight Cinemas and Pacific Theatres
 Michael R. Forman
 Union Bank
 Sylvia Castillo

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\$5,000 - \$9,999

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 Great Minds in STEM
 Anna Park
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 Union Pacific Foundation

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\$1,000 - \$4,999

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LOS ANGELES MUSIC AND ART SCHOOL

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LAMUSArt
CREATIVE PATHS, CREATIVE FUTURES!